



17. Multinational Congress on Microscopy

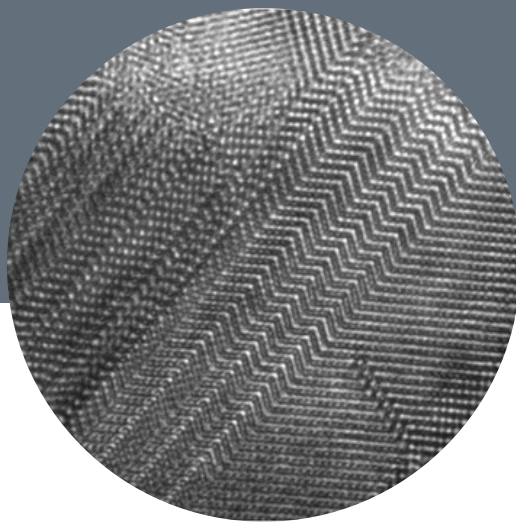
17MCM

Sponsor and exhibitor propositions

Portorož, Slovenia
7 – 12 September, 2025

Organized by





It's all about microscopy!

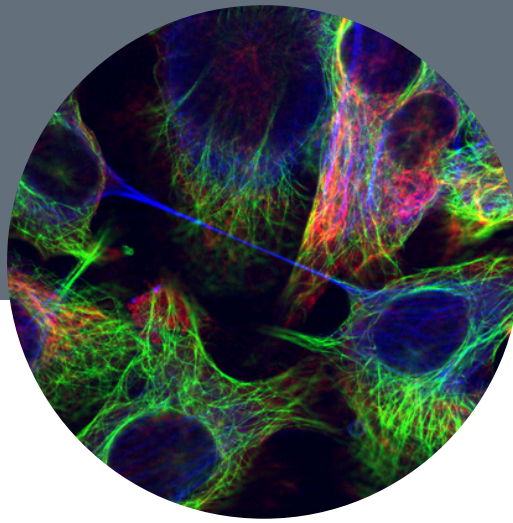
The 17MCM organizing committee cordially invites you to participate in the 17th Multinational Congress on Microscopy (17MCM), one of the largest microscopy events in Europe in 2025. The congress will take place from September 7th to 12th, 2025, in Portorož, Slovenia (www.17mcm.si). The 17MCM is organized by the Slovene Society for Microscopy (SDM) together with seven other European societies within the MCM community. Moreover, it was selected by the European Microscopy Society as the EMS Extension for 2025. Our experience in organizing two previous MCM events in 1997 and 2005 is an additional guarantee that we will provide you with the highest level of support, which will enable you, the exhibitors, to appropriately present and communicate your recent achievements in instrumentation and provided services to all the 17MCM participants. We are confident that the 17MCM will attract a diverse attendee pool from the MCM organizing societies as well as from other parts of Europe and beyond, thus offering your company the opportunity to benefit from participation.

We also recognize that no two companies operate in the same way. This is why we offer you the possibility to build, with the help of our local 17MCM organization team, a unique package deal that will give the right impression of your company.

The 17 MCM organizers offer you the following five different levels of involvement and participation at the congress:

- Sponsorship
- Trade exhibition
- Commercial Presentations
- Promotion
- Networking

All stated prices in the Sponsor and exhibitor propositions do not include VAT.



Sponsorships

To be a sponsor of the 17MCM gives you the visibility that your company deserves. We offer you four different levels of sponsorship.

	DIAMOND 15,000 EUR	GOLD 10,000 EUR	SILVER 5,000 EUR	BRONZE 2,500 EUR
Featured profile on 17MCM sponsor webpage	yes	yes	yes	yes
Free congress passes	4	3	2	1
Lunch workshop*	45 min	30 min	-	-
Acknowledgement with logo on all printed 17MCM material	yes	yes	yes	yes
Promotional material in congress bags	yes	yes	yes	yes

*Does not include lunchbox.

Sponsors will also benefit from increased visibility through dedicated social media exposure provided by the 17MCM organizers. This includes regular posts highlighting sponsors' contributions, products, and services across popular platforms, and the opportunity for exclusive shout-outs to engage directly with the participants and the microscopy community.



Trade Exhibition

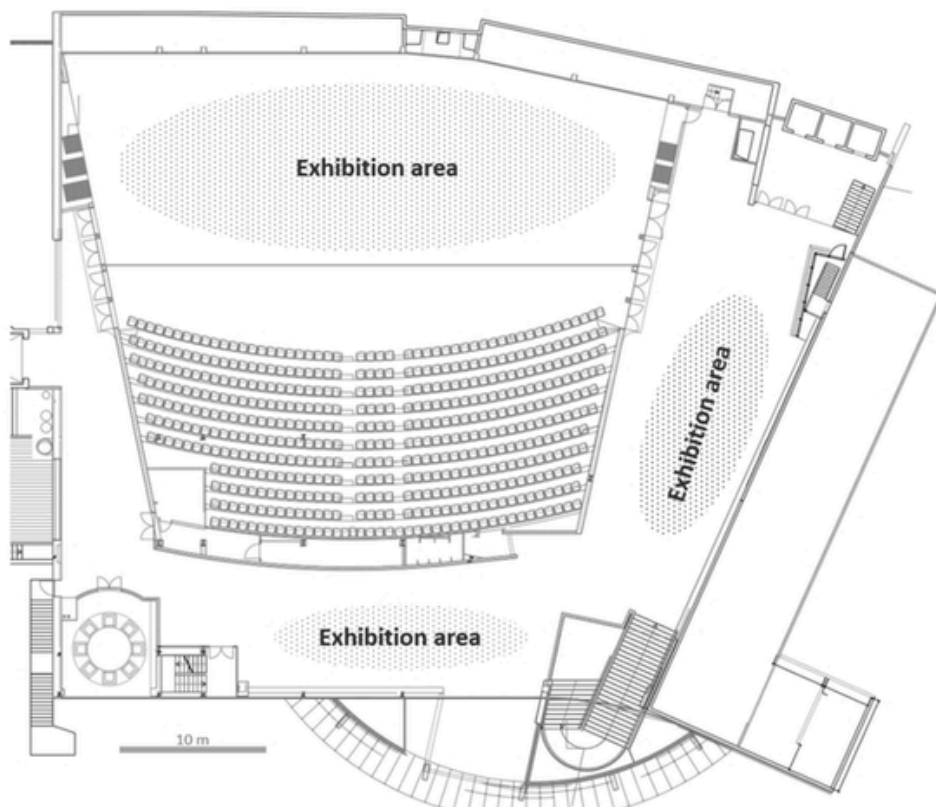
As in the past, 17MCM will host a Trade Exhibition, which will bring together manufacturers with many different kinds of microscopy techniques, as well as suppliers of accessories and consumables, preparation tools, image-analysis systems, and all important publishers in the field. Manufacturers are encouraged to present their latest developments and highlight new potential applications in a technical lecture, which will address the Congress audience.

The Exhibition is being sold as floor space only. If you require any additional exhibition items (furniture, light, audio-visuals, flowers etc.) you will be able to request these items in the following registration form.

Floor space	ECMA members (EUR/sq.m.)	Non-members (EUR/sq.m.)
<i>Floor space only</i> Wi-Fi Electricity	250	350
<i>Basic booth</i> Partition walls Wi-Fi Electricity	450	550



The Bernardin Congress Centre offers 700 sq. m. of net exhibition area. By placing the Trade Exhibition adjacent to the lecture-hall entrances, the exhibition and the scientific program of the 17MCM will be closely linked throughout the whole of the congress. Furthermore, the Coffee Break areas will be an integral part of the exhibition area. Sufficient floor space will be reserved for the walkways between the booths to ensure that participants can visit the exhibition in a relaxed atmosphere.



We reserve the right to increase the rent for the stand insofar as, and to the extent to which, taxes, VAT or other charges (including purchase tax or the like) according to law is imposed on exhibition material and/ or stand rental.



Commercial Presentations

Lunch Workshop Presentations

Companies are invited to organize Lunchtime Workshops within the congress program. Workshops will take place in three of the lecture rooms between 12:45 and 13:45.

Lunch Workshop - 45 minutes (1500 EUR)

Lunch Workshop - 30 minutes (1000 EUR)

When booking, please indicate the topic of the session and the suggested speakers. We ask that you also note your date preference. The price does not include lunch boxes.

Exhibitor Presentations – special session

Companies are invited to present their products within the congress program.
15 minutes presentation (500 EUR)

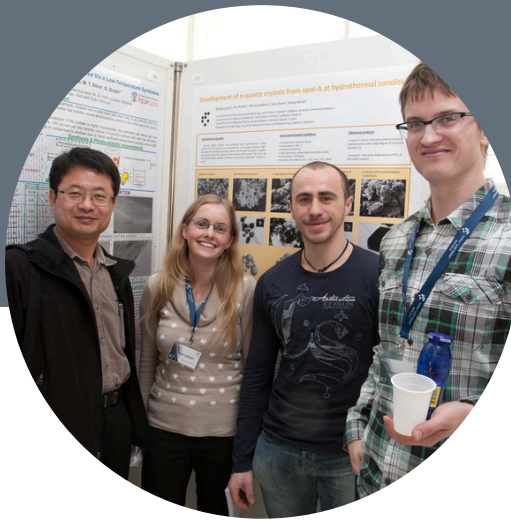


Promotion

Promotion

Exhibitors are invited to take the opportunity to distribute their promotional materials as follows:

	ECMA members (EUR/item)	Non-members (EUR/item)
Promotion materials included in participants' congress bag (maximum 5 items)	100	150
Any other promotional items included in participants' congress bag (pens, notepads, etc.)	500	500
Adverts in the Congress material (1 page)	1000	1200
Adverts in the Congress material (half page)	500	600



Networking

Networking

- *Opening Drinks Reception:* Refreshment stations will be branded with your company name and logo, and a 'Thank You'. Acknowledgement will be included in the congress program (2000 EUR).
- *Closing Drinks Reception:* Refreshment stations will be branded with your company name and logo, and a 'Thank You'. Acknowledgement will be included in the congress program (2000 EUR).

Meeting room

Exhibitors are welcome to rent the Pharos meeting room for 100 EUR/hour.

Granting young scientists student scholarships

Each scholarship will be properly acknowledged by the awarded student, as well as by the Organizing Committee at the Congress Dinner. The scholarship should provide allowance for subsistence in the amount of a student registration fee.



Practicalities

The trade exhibition will take place in the Bernardin Congress Centre.

Exhibition Dates Build-up

Exhibitors can transport their items to the congress venue and store them already on September 5 throughout the whole day.

September 6 from 16.00 on

September 7 from 7.00 till 19.00

Exhibition opening hours

Monday, September 8: from 9:00 to 18:00

Tuesday, September 9: from 9:00 to 18:00

Wednesday, September 10: from 9:00 to 18:00

Thursday, September 11: from 9:00 to 18:00

Friday, September 12: from 9:00 to 12:00

Dismantling

Friday, September 12: from 12:00 on



Exhibitor registration

The registration fee for the company representatives includes access to all scientific and technical sessions, welcome reception and closing ceremony, as well as one USB copy of the proceedings.

Registration Form

The registration form with detailed information and specifications regarding sponsorship and the exhibition will be sent to interested parties by in January 2025. The information on the registration form and your feedback will enable us to build an individual experience for every company. The individual contracts with companies will be signed by April 1st, 2025.

Further information

For any further information regarding the organization of the trade exhibition and accompanying events for the companies please contact the 17MCM Local Organizing Committee at the following email address:

info@mikroskopsko-drustvo.si

17MCM Local Organizing Committee and

